



Botschaft  
der Bundesrepublik Deutschland  
Seoul



## Germany's Architecture – A Voyage in Diverse Scales.

The **German Embassy in Seoul** and the **Network for Architecture Exchange – NAX** of the Federal Chamber of German Architects present from the 8<sup>th</sup> - 24<sup>th</sup> of October a selection of Architects and their works from Germany within the course of the **Seoul Design Olympiad 2009**. The Venue for this event, the **Platoon Kunsthalle** in Seoul, has been chosen itself as an example for architectural design from Germany abroad.

The exhibition is divided into three parts (A, B and C) and presents a cross section through the diverse scales of contemporary architecture. The range of the exhibited works draws a diversified picture from small and private residential projects in Berlin to large-scale projects over-seas and throws a spotlight on architects planning abroad.

NAX (Network for Architecture Exchange) was founded in 2002 by The Federal Chamber of German Architects to support worldwide exchange for architects. NAX has developed into an established instrument and a global network partner. It connects architects of all specialities, urban planners and engineers with clients, institutions promoting foreign trade and politics as well as with companies from building production, in order to share technical and country-specific knowledge. Please visit the bilingual website: [www.architekturexport.de](http://www.architekturexport.de)

**Part A – The NAX Sponsor group** presents a selection of fine architectural firms from Germany, which was set up in order to help present better the varied planning quality as a trademark of German architectural export. This architecture group is made up of selected architectural practices in Germany that have already acquired an international reputation. It is the aim to achieve a positive image transfer for the entire planning and building industry and thus to promote the architecture profession worldwide.

**Part B - » da! Architektur in und aus Berlin«** Germany's capital, provided by the Berlin Chamber of Architects, shows a broad range of selected architecture. 63 current projects are arranged in the categories residential buildings, buildings for offices and trade, public buildings and landscaping. By performing works of members of the Berlin Chamber of Architects annually since 1999 the exhibition makes an exemplary contribution to the building culture of the capital.

**Part C – Series: Master Builders – German Architects Worldwide by Deutsche Welle TV:** To be a top architect you have to think big, design big and travel far: Suburban towns in China, Soccer Stadiums in South Africa, high-rises in Dubai. German architects have long understood the dynamics of globalization and have a first-class reputation for technically superior and durable constructions. The next generation of German architects is underway and already has its sights set on far away places... In the series "Master Builders - German Architects Worldwide" DW-TV introduces five young architect teams enjoying their very first experiences in foreign climes and accompanies architects to their construction sites around the world to get an insiders view of the new buildings.

The **NAX Representative in Korea, architect Ralf Zabel**, coordinates this year's architecture exhibition in cooperation with the German Embassy in Seoul. Mr. Zabel studied architecture at Bauhaus University in Weimar and Waseda University in Tokyo. He lives and works as an architect in Korea since 2005 and has worked with architectural firms in Europe and Korea. Besides his practical work as an architect, he has been teaching architectural design seminars at the Seoul National University of Technology as well as Hongik University. For inquiries on German Architects, please contact the NAX Representative in Korea: [ralfzabel@gmail.com](mailto:ralfzabel@gmail.com). Mr. Zabel speaks fluent Korean.

Host: German Embassy in Seoul in cooperation with NAX  
Coordinator: Dipl.-Ing. Architekt Ralf Zabel  
Venue & Support: PLATOON KUNSTHALLE, [www.kunsthalle.com](http://www.kunsthalle.com)  
Period: 09. Oktober bis 24. Oktober  
Opening Hours: Montag bis Samstag 11:00 bis 20:00 Uhr

**In cooperation with:**



SEOUL DESIGN  
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